



Dean Newlund
Coach/Facilitator/Trainer/
Author/Podcaster



Areas of Expertise

Coaching

- Leadership,
- Onboarding,
- Succession,
- Individual to leader,
- Group coaching paired with training and business focused project.

Facilitating and training

- Strategic planning,
- Team development,
- Executive presence,
- Coaching Skills for Leaders,
- Company-wide culture transformation.

Tools and assessments

- MFI Leadership 360 Assessment and Report,
- MFI Social Agility,
- Five Dysfunctions of a Team,
- MFI Change Management.

Dean Newlund is the founder and CEO of Mission Facilitators International, a boutique training and development firm based out of Phoenix, Arizona, with the sole purpose of helping organizations become more connected to their purpose and their people.

Founded in 1992, MFI is home to more than a dozen professional coaches, trainers, and strategic planning facilitators. Unlike most other firms where consultants work with their clients, MFI members work as a team in facilitating growth for leaders and organizations.

Today, Mission Facilitators is a respected company, having worked with scores of Fortune 500 companies, nonprofits, educational institutions, and family-owned companies nationally and in 19 countries. Grounded in age-old wisdom, modern-day learning models, neuroscience, business acumen, and organizational development, their approach has helped companies increase sales, engagement, create high-performing teams, and cultivate leaders.

As a skilled facilitator, coach, and trainer, Dean helps teams behave with the discipline found in successful companies and help companies act with the supportive culture found in effective teams.

He has trained and facilitated teams in China, the UK, South America, the Middle East, India, Eastern Europe, and Indonesia. For years he had a weekly column on leadership at the Arizona Republic Newspaper. He's authored dozens of articles and white papers and has presented on the TEDx stage in Bend, Oregon, in 2019. And he also has a popular podcast called The Business of Intuition.

Dean is grounded in these beliefs: that when we understand our purpose, acknowledge our truth, honor our intuition and forge real connections with others, we all have the power to transform our lives and the workplace. As each person cultivates new mindsets and new skills, the fabric of our society is gradually repaired.