



Dean Newlund

Facilitator / Presenter Executive
Coach / Trainer / Author



Presentation & Training Topics

- Teamwork
- Culture change
- Leadership
- Strategy
- Visioning / Mission

Executive Coaching

- Onboarding
- Leadership
- Building executive teams
- Board relationship

Facilitations / Strategy

- Strategic planning
- Retreats
- Building boards
- Team interventions

Sample Client List

- Adobe
- Alaska Airlines
- Duke University
- Eddie Bauer
- ExxonMobil
- Gannett
- Goodwill of Central Arizona
- Honeywell
- HonorHealth
- Humane Society
- Marriott International
- Mayo Clinic
- Microsoft
- Parker Aerospace
- Qualcomm
- Sears
- The Phoenix Suns
- US Coast Guard
- Weyerhaeuser

With over two decades of observing, learning from, and guiding a diverse set of medium to large companies in over 19 countries, Dean has always been fascinated by the positive effect purpose driven leadership and human transformation has had on employee engagement, business results, and sustainable value for customers and communities. Dean is CEO of Mission Facilitators International, a boutique, team-based development firm of highly skilled facilitators, executive coaches, instructional designers and trainers, who contribute their passion and creative perspectives to client opportunities.

The Purposeful Transformation Process was created to combine 21st century leadership development practices with age-old stages of human transformation.

Dean and his team have helped hundreds of purpose driven executives, leaders, boards of directors, and teams undergo effective transformation and engagement from the inside out.

As a thought-leader and author, Dean has written two white papers: "The New Normal 2.0," and "The Transformational Story of Purposeful Leadership." He has also written columns for the Arizona Republic and AZ Woman. He often speaks to business groups and conferences regarding his research and perspectives on team culture, leadership and business trends. As a member of the Thunderbird School of Global Management's Educators Network, Dean develops and delivers executive education programs for global companies like ExxonMobil and Fomento Económico Mexicano (FEMSA).

Dean holds a master's degree from the University of Washington, is a certified executive coach from the World Institute for Life Planning, and is a Master Certified Coach candidate from the International Coaching Federation and has received advanced training in Conversational Intelligence (C-IQ), Coaching for ROI and has developed numerous leaders, team and communication models and practices. He has worked in China, the UK, South America, the Middle East, India, Eastern Europe and Indonesia. He is also co-founder of the Arizona Leadership Forum, a Phoenix leadership think-tank.

He is certified in Hogan, Leadership Versatility Index, MFI Social Styles and is consistently rated "excellent" for coaching, facilitation and training.